



MAD FISH NEWS

AUGUST 17, 2009

INSIDE THIS ISSUE:

- Rico Petrocelli 2
- Pitching in For Kids 2
- Chuck Woolery 2
- Aubuchon Hardware 3
- Blue October 3
- Sponsors 4



Hey Mad Fish Fans.....

As previously mentioned , we will be producing a periodic newsletter in order to keep you updated with the latest happenings in Mad Fish Land! We have been very busy this summer filming new episodes for ESPN, NESN and WFN! I am very excited about the upcoming Summer of Fun on NESN with new episodes of Charlie Moore Outdoors which began on June 28, 2009 at 8:00pm. A few of the guests that you can ex-

pect to see on the show are Clint Howard, Chuck Woolery



Charlie on location

and Rico Petrocelli! All three of those gentlemen were a pleasure to work with and the shows turned out awesome! We are

continuing to film new episodes and I really think you will love all of the new shows! We also had new episodes of Beat Charlie Moore on ESPN2 which began running on July 4, 2009 at 8:00am. These episodes include many different challenges. I fished from a kayak in San Diego Bay, water skied, and went fishing for Muskies, to name a few! Keep watching to see what else I will have up my sleeve!



Rico Petrocelli



Charlie and Rico Petrocelli...

I recently had the great pleasure of filming an episode of Charlie Moore Outdoors with Rico Petrocelli. As many of you know, Rico is a baseball legend who played his entire career for the Boston Red Sox. He played shortstop for the Sox during the

1967 Impossible Dream season and hit 2 home-runs during game six of the World Series that year. He moved to third base in 1971 and was still with the Red Sox during their 1975 World Series appearance! Rico retired at the end of the 1976

season. He stayed involved in baseball as a minor league manager and as color commentator for the Red Sox. I consider it to be quite an honor to have had the opportunity to have Rico Petrocelli as a guest on Charlie Moore Outdoors!

Pitching in For Kids



Charlie and Jason Varitek

On June 8, 2009, I had the chance to appear at a Live Auction/Celebrity Poker charity event to raise money for Pitching in for Kids. Pitching in for Kids, Inc is a non-profit organization that is dedicated to

providing grants designed to improve the lives of children across the New England Region through sports related fund raising events. The event was hosted by Jason Varitek and Tim Wakefield from the

Boston Red Sox. I was able to help out with the live auction and I participated in the Poker Tournament, although not for long! Let's just say, I won't be giving up my day job anytime soon!

Charlie & Chuck Woolery



Many of you will recognize Chuck Woolery from his hosting duties on many familiar game shows, such as Wheel of Fortune, The Dating Game, Love Connection and Lingo. In June, I

was fortunate to have the opportunity to film with this television icon. Chuck has been in the entertainment industry for a long time and has many interesting stories to tell. He is also an

avid outdoorsman and has a passion for fishing. I had a great time talking with Chuck as well as fishing with him! Watch for us to make a "connection" on Charlie Moore Outdoors!

Aubuchon Hardware



Charlie and Angela at Store Grand Opening....

Aubuchon Hardware is the title sponsor for Charlie

Moore Outdoors and hardwarestore.com is the title sponsor for Beat Charlie Moore. On

April 30, 2009, Angela and I attended the grand opening of two Aubuchon Hardware



stores, one in Lee, NH and one in Newmarket, NH. On May 9, 2009, we attended a town event in Putnam, CT to

represent Aubuchon Hardware.

Both days were a lot of

fun! It was great to get out, see the new stores and as always, greet the fans!

Rock Band - Blue October

On May 3, I was able to attend the Blue October Concert at the House of Blues in Boston, MA with my family and friends. Blue October is one of my favorite bands and the concert was incredible. We were

lucky enough to be able to go backstage and meet the band. Each member of the band was extremely friendly and gracious! I would love to have the chance to film a show with them! Who knows? Any-

thing is possible!



Charlie's



World!



MADFISH SPONSORS

AUBUCHON
HARDWARE



BOCH AUTOMOTIVE

CAN'T BEAT
BERNIE'S
TVs, Appliances & More!



*Carrot Stix*TM
e21
FISHING



eXmark

bolleé



ARGENT
Each 60 min.